



Building **Entrepreneurial**
Ecosystems for Hyperconnected
Business

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**Factors Shaping
Entrepreneurial
Ecosystems and the Rise
of Entrepreneurship:
A View from Top
Management Journals**

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DEMOS
HELSINKI / Working paper

We browsed **2,132 issues from 60 top management journals** from 2010 to mid-2015 and identified **252 articles** with relevant findings.

The method errs on the safe side – interesting but less robust findings are typically not published by the screened journals.

Overall, the review offers a generally **reliable yet incomplete** picture of entrepreneurship.

1.

Entrepreneurs need both
local proximity and **cross-
border connections** more
than ever.



Brexit is Not a Disaster for UK Startups

...but it isn't a great thing either.

<https://medium.com/@aleksiaaltonen/brexit-is-not-a-disaster-for-uk-startups-2e32e5b0b180#.1p4s2yco2>

2.

No startup **can afford to ignore Silicon Valley** in hyperconnected high-technology business...

...because Internet
of Things will be a
fundamentally
platform-driven
business.

3.

Regions can catalyse
entrepreneurship by indirect
interventions – **funding
without private
investment is wasted.**




Stephen Morris ✓

@sjhorris



 Follow

The vultures are circling  ... #london #Berlin
#brexit #startups



4.

Building an entrepreneurial ecosystem needs **investors**, **big companies**, **government** and **universities** to work together.



A tilted screenshot of a web browser displaying an article on the ArcticStartup website. The browser's address bar shows the URL 'arcticstartup.com/article/wartsila-buy'. The page features a blue header with the ArcticStartup logo and navigation links: 'STORIES', 'EVENTS', 'JOBS', 'OUR STORY', 'OUR SERVICES', and 'ARCTIC15'. A dark blue bar below the header contains social media icons for Facebook, Twitter, Instagram, and LinkedIn, along with a search icon. The main headline reads 'Wärtsilä Buys Eniram For €43 Mln'. Below the headline, the author information is 'By Tarmo Virki | © 03:43 EEST on 30th June, 2016'. At the bottom, a partial line of text says 'to buy Eniram for 43 million'. The browser's top bar includes standard navigation icons (back, forward, refresh, home, search) and a notification icon. A blue banner at the top of the article content area says 'Arctic15: Again in May 2017 : Get your tickets now!' with logos for 'Colfounder', 'ARCTIC15', and 'DEAL ROOM'.

5.

Overconfidence results in
excess failed firms – **under-
confidence in missed
opportunities *without
learning.***



We have no problem with gross overconfidence in other activities.

6.

A start-up company must offer an **innovation to justify its existence in the market.**



7.

A great **product** is not enough – a startup must also excel in **marketing** and **leadership**.

The launch of the first product often defines the fate of the company.

Ability to strategically focus scarce resources is a matter of management.

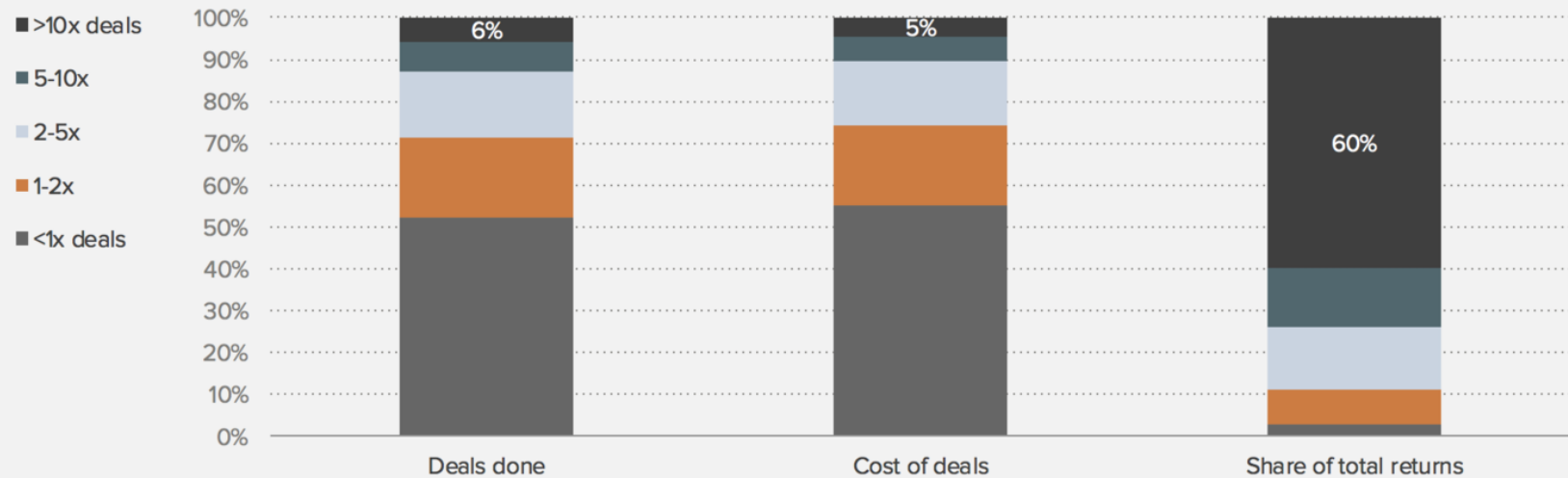
8.

An entrepreneurial project
ends usually in **failure** and
that's perfectly okay.

The VC power law curve

6% of deals produce 60% of returns, and half lose money

US venture investments by return, 1985-2014



Best performing venture funds have more deals that lose money!

<http://ben-evans.com/benedictevans/2016/4/28/winning-and-losing>

More...

Project website

<http://nakedapproach.fi>

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Download the report

<http://aleksi.info/downloads/factors-shaping-entrepreneurial-ecosystems.pdf>